

# Othman Y. Alkassabi

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## Summary

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As a physiotherapist, a leader, a consultant, a business manager and developer, I have been contributing to the profession of physiotherapy locally. As a Senior Musculoskeletal Physiotherapist, with more than 10 years of clinical experience, and a business owner, I consult for both private and public patients and health care providers. I am a highly motivated individual, who is a multi-tasker with the ability to juggle high work volumes while maintaining a high quality service across the board.

Saudi Commission for Health Specialties Registration Number: 08-R-A-0228081

## Achievements

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- Established divisions, companies, and institutions in Health Care and Rehabilitation
- Supervised & operated successfully large-sized companies and institutions
- Provided mentorship and guidance for young professionals and startup businesses
- Produced high impact community service

## Education

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### PhD candidate – Physical Therapy

2018 - 2021

Vrije Universiteit Brussel, Belgium

### Research Masters in Business Administration (MBA)

2010 - 2012

Hochschule Furtwangen University, Germany

Thesis title: ""Factors influencing job satisfaction among physical therapists".

### Executive MBA in International Management & Leadership

2010 - 2012

Ayamamah University, Riyadh

The program included the following postgraduate certificates

2012 - Postgraduate Diploma in Marketing, Washington State University, USA

2011 - Postgraduate Diploma in Management, Hochschule Furtwangen University, Germany

2010 - Postgraduate Diploma in Business Administration, Ayamamah University, Riyadh

<b>Certificate in Orthopedic Manual Therapy</b> Curtin University/Manual Concepts, Australia	<b>2011</b>
<b>Certified Mulligan Practitioner</b> Mulligan Institute, New Zealand	<b>2013</b>
<b>BSc in Rehabilitation Sciences – Physical Therapy</b> King Saud University, Riyadh	<b>2002 – 2007</b>

## Experience

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### **Business**

**Director of Corporate Development** **2017- Present**  
Sultan Bin Abdulaziz Humanitarian City, Riyadh

- Directs, supervises and coordinates all Public Relations, Marketing and Corporate Development activities in the Sultan Bin Abdulaziz Humanitarian City.
- Responsible for ensuring the appropriate identification, evaluation, and execution of business opportunities for the City in coordination with internal stakeholders and leaders.
- Responsible for developing and implementing a comprehensive internal and external marketing plan that would increase stakeholders as well as revenues.
- Coordinates with internal and external customers as appropriate in order to ensure the successful operation of the City as well as the provision of excellent customer service to internal and external customers

**Chairman of Board of Directors** **2013- Present**  
Almothallath Alelajy (mElajy.com) company, Health Care Company, Riyadh

Established the mElajy company with 3 million SAR capital and a business turnover of around 5 million SAR yearly. Overseeing all the company operations. The company provides specialized physical therapy services, professional training, and partner in medical apparel company. Was Able in 3 years to be 1 of the top 3 physiotherapy centers in Riyadh and also in well known Continuing Professional Training programs in Saudi Arabia.

**Executive Manager for Surgical Center** **2015- Present**  
Sultan Bin Abdulaziz Humanitarian City, Riyadh  
The Surgical Center is one of the city projects to diversify income and improve performance.

- Able to increase the city revenue 100% in 1 year
- Managing a 150 million SAR projects turn over.
- Identifying prospects and opportunities for organizational growth.
- Analyzing and planning innovative strategies of organizational growth.
- Networking and building healthy bonds with new clients and stakeholders.
- Determining business targets and ensures they are successfully achieved.
- Ensuring maintaining the organizations image and better performance and development.

**Project and performance improvement manager****2014 - 2015**

Sultan Bin Abdulaziz Humanitarian City, Riyadh.

The city is one of the projects of the Sultan Bin Abdulaziz Al Saud Foundation is the Sultan Bin Abdulaziz Humanitarian City, it is a 400-bed Rehabilitation Hospital and Medical Center, opened 30th October 2002 to provide care to both inpatients and outpatients.

- Overseeing medical affairs with around 150 medical staff.
- Established KPIs and charters and directly reporting to CEO
- In 2 years introduced 10 different projects to enhance and improve performance
- Identifying prospects and opportunities for organizational growth.
- Analyzing and planning innovative strategies of organizational growth.
- Networking and building healthy bonds with new clients and stakeholders.
- Determining business targets and ensures they are successfully achieved.
- Ensuring maintaining the organizations image and better performance and development

**Executive Manager of Clinical Services****2013 - 2014**

Prince Sultan Center for Special Education Services, operated by Prince Sultan Bin Abdulaziz Humanitarian City (SBAHC) – Riyadh

Managing the contract with Ministry of Education through Tatweer company worth 250 million SAR. Was responsible for managing the deliverables of the contract. Was able to turn around the failing contract into a successful business by amending the contract, leading to a profit of around 50 million SAR for SBAHC. Was also overseeing:

- Business and strategic planning;
- Marketing research, planning and implementation;
- Staff recruitment and management;
- Purchasing and financial planning;
- Policy making and quality assurance

**Physical Therapy & Hypoxi Center Manager****2006 – 2012**

Almashfa Medical Complex, Riyadh

- Business and strategic planning;
- Marketing research, planning and implementation;
- Staff recruitment and management;
- Purchasing and financial planning;
- Policy making and quality assurance

**Marketing Supervisor****2009 - 2010**

Dallah Hospital, Oby-Gyne Division, Riyadh.

- Organize and implement Marketing campaigns
- Conduct & analyze market research
- Produce marketing materials
- Supervise creative teams

**Founder & Manager of Hypoxi Center for Weight Reduction****2004 - 2010**

Dallah Hospital, Riyadh.

- Liaising and negotiating with medical and non-medical staff internally (often at the most senior levels) and with people in external organisations;
- Managing clinical, professional, clerical and administrative staff;
- Managing the recruitment, selection, appraisal and development of staff;
- Overseeing the day-to-day management of the centre;
- Implementing new policies and directives;
- Gathering and analysing data and using it to plan and manage the centre;
- Working towards ensuring quality and value for money for clients;
- Extrapolating data for quality assurance and monitoring purposes;
- Setting budgets and maintaining finances;
- Planning and implementing strategic changes to improve service delivery;
- Attending meetings, writing reports and delivering presentations to a variety of audiences;
- Handling communications and corporate affairs;
- Using computers to manage information and financial data, and to analyse and measure performance.

## **Clinical**

### **Consulting Physical Therapist**

**2014 - present**

Referee Committee in the Saudi Arabian Football Federation & Alshabab Football Club, Alfaihaa, & Alfaisaly Football Club, Saudi Arabia.

- Attends to all the physical therapy needs from assessment to the management of Saudi elite referees, and players in and outside the field.
- Representative of the medical sponsor of Elite Referee committee, Alshabab Football Club, Alfaihaa, & Alfaisaly Football Club.

### **Extended Scope Musculoskeletal Physical Therapist**

**2012 - present**

Physiotrio Center, Riyadh.

- Established extended scope musculoskeletal physical therapy clinic in the center based on international standards.
- Selects, assesses, diagnoses and manages patients referred to the service or self-referred, and arranges investigations and organizes onward referral where appropriate.
- Treats and manages patients appropriately within a range of options including, listing patients for surgery, referring patients onto another consultant for an expert medical opinion, referring patients to physiotherapy, podiatry, occupational therapy or surgical appliances
- Undertakes highly specialized assessment of routine and highly complex patients presenting with spinal and peripheral problems using advanced management and treatment plans utilizing a range of specialist treatments.
- Interprets and analyses tests and investigations to form accurate diagnosis and prognosis for a wide range of specialist treatments.
- Recommends the evidence based/best practice intervention for routine, complex and some highly complex conditions. This may include direct referral to orthopedics consultants or allied health professionals and specialist investigations or the decision that no further treatment is required.
- Determines clinical indication and independently requests specific medical procedures that are outside the recognized scope of physiotherapy practice e.g. x-rays, MRI Imaging and pathology.

- Determines and set agreed and realistic outcomes with patients to achieve and anticipated outcome of treatment.
- Provides supervision, mentoring and training for students and junior physical therapists.
- Involves in research and outcome measurement.

### **Senior MSK Physical Therapist/Out-patient**

**2010 - 2013**

King Faisal Specialist Hospital & Research Center, Riyadh.

- Provides physical therapy & Manual therapy management for outpatients and in-patients in various musculoskeletal conditions and high risk oncology and critical care patients.
- Provides physical therapy for protocol patients.
- Provides coaching and training for newly qualified physical therapists and physical therapy interns.
- Coordinates educational activities including weekly in-services, courses, workshops, and events.
- Team member of the organizing committee for an international conference.
- Founder and team member of Manual Therapy specialty group.

### **In-Patient Team Leader**

**2008 - 2011**

Dallah Hospital, Riyadh.

- Responsible for all assign setup (the initial assessment for all of the in- patient referrals prior to the treatment as per hospital policy, ARAMCO and JCIA requirement)
- Conduct daily rounds for all of the in-patients to review and supervision of the treatment plan & instruct the technician in case of any change in the patient situation.
- Case presentations in case of interesting cases to share it with the in-patient team.
- Cover the new referrals on Friday duties.
- Does all the discharge summaries on time of discharge.
- Active member of the JCIA accreditation committee.

## **Skills**

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- **Life-long learning:** attended more than 300 Continuing Professional Development hours since 2005 with an average of 33 hours per year, mostly international courses and conferences.
- **Leadership and management:** ability to motivate and manage staff effectively, strategic planning, ability to achieve goals, flexibility and adaptability.
- **Consultation business planning:** developed and consulted in business planning for large business worth over SR50 million.
- **Effective communication:** written and oral in all forms.
- **Computer and technical literacy:** use of Microsoft Office applications, statistical software, database software.
- **Problem solving and creativity:** thinking out of the box, strategic decision making.
- **Positive attitude and energy.**
- **High level of professionalism and work ethics.**
- **Excellent interpersonal skills:** team-work player and excellent negotiation skills.
- **Mentorship:** mentoring new graduates and new staff.

## Community Services

- **Awareness Campaigns**

Organized and participated in campaigns to promote and raise awareness on health , disability, breast cancer, and physical therapy including the International Physical Therapy Day since 2009, the International Disability Day, Breast Cancer Awareness with Zahrah Association.

- **The Media**

Active in promoting health and raising awareness on physical therapy through TV shows, such as appearance in Koorah TV show. Hosts a radio show on UFM broadcasted live twice a week. Active on social, Twitter, Facebook, Instagram, Snapchat, and Periscope, with more than 20,000 followers. Publishes articles on newspapers, including Alwatan, Riyadh, and Alhayat.

- **Lectures for Students**

Organized lectures and workshops for physical therapy students, in King Saud University, Princess Nourah Bint Abdulrahman University, Almajmaah University, and charities.

- **Professional**

Active member in the professional association: Saudi Physical Therapy Association since 2009. An elected board member between 2011 – 2014, appointed as secretary general of the association.

## Workshops, Courses & Conferences,

Year	Activity	City	Function
2017	"Cognitive functional Therapy for managing persistent low back pain"; Saudi Spine Society Annual Meeting	Riyadh	Speaker
2016	"Physical Therapy for Arthritis"; in SMC Arthritis Campaign	Riyadh	Speaker
2015	"Groin pain in athletes: solving the puzzle"; in AFSM Sports Medicine Rehabilitation Conference	Riyadh	Speaker
2015	Certificate in Orthopedic Manual Therapy (Course in collaboration with Curtin University, Australia)	Riyadh	Co-speaker
2015	World Confederation of Physical Therapy Congress	Singapore	Presenter
2015	Symposium on Musculoskeletal Disability	Riyadh, Saudi Arabia	Organizer & moderator
2014	4 <sup>th</sup> GCC symposium of HMG in Clinical Nutrition	Dubai, UAE	Speaker
2014	Workshop: Evidence based practice: your key to the management of spinal pain	Jazan, Saudi Arabia	Speaker
2013	World Congress for Low Back and Pelvis Pain	Dubai, UAE	Speaker
2013	Development of hot springs workshop	Riyadh, Saudi Arabia	Session moderator
2012	POPS conference on Physical Therapy, Occupational Therapy, Prosthetics and Orthotics.	Riyadh, Saudi Arabia	Organizer, Speaker

<b>Year</b>	<b>Activity</b>	<b>City</b>	<b>Function</b>
2012	LUMBOPELVIC MOTOR CONTROL: An integrated approach to clinical assessment using diagnostic ultrasound and treatment of motor control dysfunction in low back pelvic pain.	Riyadh, Saudi Arabia	Participant
2012	Saudi Physical Therapy Conference	Riyadh, Saudi Arabia	Organizer
2012	Mulligan Concept Workshop	Dammam, Saudi Arabia	Participant
2011	Certificate in Orthopedic Manual Therapy, in Curtin University	Perth, Australia	Participant
2011	WCPT Physiotherapy Conference	Amsterdam, Netherlands	Delegate
2011	Certificate in peripheral joint mobilization – 30 CME	Riyadh, Saudi Arabia	Participant
2010	Certificate in spinal manual therapy – 64 Hrs	Riyadh, Saudi Arabia	Participant
2009	Medical Taping I – 15 CME	Riyadh, Saudi Arabia	Participant
2009	Classification of Chronic LBP Disorder Motor Control	Riyadh, Saudi Arabia	Participant
2008	Certified Professional in Health Quality	Riyadh, Saudi Arabia	Participant
2008	Mulligan concept assessment and treatment (SFH) 28CME	Riyadh, Saudi Arabia	Participant
2008	Clinical posturology (SFH) 7CME,2008.	Riyadh, Saudi Arabia	Participant
2008	Quality Improvement & Risk Management – Dallah Hospital – 30 December 2008	Riyadh, Saudi Arabia	Participant
2008	Theories in sensory motor integration (KFSH&RC) 14CME,2008.	Riyadh, Saudi Arabia	Participant
2008	Balance assessment and treatment Dallah hospital 9CME	Riyadh, Saudi Arabia	Participant
2007	Differential diagnosis in biomechanics of lumber spine (KFMC) 3CME	Riyadh, Saudi Arabia	Participant
2007	2 <sup>nd</sup> gulf colloquium for physiotherapy (KFUH) 16CME	Alkhubar, Saudi Arabia	Delegate
2006	Treatment of Patellofemoral Joint Dysfunction – KFMC - 4 CME	Riyadh, Saudi Arabia	Participant
2005	Physical therapy approach for stroke at (KFMC) 10CME	Riyadh, Saudi Arabia	Participant

## Publications

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### Abstracts:

1. Alkassabi O., Alsobayel H., Aleisa E. Job satisfaction among physiotherapists: does the leadership style matter?. Poster presentation in the World Confederation of Physical Therapy Congress, Singapore, 2015.
2. Alsobayel H., Perry M., Alkassabi O., Hall T. Is physiotherapy effective for referred leg pain arising from the lumbar spine? a systematic review. Poster presentation in the World Confederation of Physical Therapy Congress, Singapore, 2015.
3. O.Y. Alkassabi, H.I. Al-Sobayel, E.S. Al-Eisa. Physiotherapy management for neuropathic spinal pain: A systematic review. Poster presentation in the World Congress for Low Back and Pelvis pain, Dubai, 2013.
4. O.Y. Alkassabi, E.S. Al-Eisa, H.I. Al-Sobayel. Screening for red flags among patients with low back pain in outpatient setting: A systematic review of observational studies. Poster presentation in the World Congress for Low Back and Pelvis pain, Dubai, 2013.
5. O.Y. Alkassabi. Screening for cancer among patients with musculoskeletal disorders in outpatient setting. POPS conference, Riyadh, 2012.

### Papers:

1. AlEisa E, Tse C, Alkassabi O, Buragadda S, Melam GR. Predictors of global job satisfaction among Saudi physiotherapists: a descriptive study. Ann Saudi Med. 2015 Jan-Feb;35(1):46-50. doi: 10.5144/0256-4947.2015.46. PubMed PMID: 26142938.

## Professional Memberships

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- 2011 – 2014: Board Member, Secretary general, and chair of the resource development committee in the Saudi Physical Therapy Association (**SPTA**)
- An active member and a Physical Therapy Association (**SPTA**).
- Associate member of Australian physiotherapy association. (**AMAPA**)
- Associate member of the Saudi Spine Society

## Languages

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Mother language is **Arabic**. Excellent in **English** speaking, writing and reading.

## Personal

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- Married with 2 children
- Nationality: Saudi
- Place of Birth: Riyadh

## Recommendations

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Will be provided upon request